

## Cave Hill Cemetery Company, Inc.

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Chartered 1848

<u>Media Release</u> For Immediate Announcement

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Topic:

CEMETERY PUBLISHES LOUISVILLE HISTORY ON NEW WEBSITE AND MEMORIAL PROGRAM

Cave Hill Cemetery Calls the Community to Submit Information for its "Memories of a Lifetime" Program

Louisville, KY – The history of the greater Louisville community is in many ways buried in the past at Cave Hill Cemetery. The cemetery has recently launched a new program called, "Memories of a Lifetime," which is linked to our on-line burial database and a new mobile application (also available for download on our website) to help uncover the memories and histories of the individuals resting in its grounds and publish them in a searchable database.

Now, we are asking local community members to contribute to this history project. We are welcoming anyone in the community to send us information or pictures of someone buried in our cemetery. Together, we can collect and preserve the history of our community. Every life story should be remembered.

As visitors search the burial database on our new website, they can share memories, stories and timeless photos on the memorial pages of their loved ones. Their submissions are also published in our mobile app so that the story is geo-referenced to the physical grave space.

The cemetery app is available on both the Apple and Android app markets. Search for "Cemetery Tours" or visit www.cavehillcemetery.com to search the burial records and maps. A

distinct feature of the mobile app is its ability to use GPS navigation to direct you to the grave you want to visit. While you are using the mobile app, you can literally stand at the gravesite of your loved one, view a photo of them, and read the memories shared from family and friends.

The new application enables families to connect with our cemetery in new ways, and is bringing history to life. We have seen individual families and the community as a whole benefit from this project. Individuals can submit an obituary and (1) photograph, as well as share memories about their loved one for FREE. However, additional photo submissions or other information provided for uploading may be subject to charge. For specific pricing, individuals are asked to contact J. Michael Higgs, Coordinator, Cave Hill Heritage Foundation, at (502) 451-5630.

Cave Hill Cemetery's new program was made available through a partnership forged with WebCemeteries, a cemetery technology company in Pennsylvania working with hundreds of cemeteries across the United States.

Cave Hill Cemetery was chartered in 1848, and is the burial site of many local philanthropists, artists, and other famous people. There are over 130,000 people currently interred within the cemetery. The Cave Hill Heritage Foundation is a 501(c)3 public charity that is devoted to the preservation of the historic monuments and structures in the cemetery, preservation of the arboretum setting, and the development of educational opportunities for the community at large. The foundation's primary mission is to "Preserve the past for the future."